

ICM





# SYDNEY

From splendid Sydney Harbour, idyllic beaches and great national parks, to the iconic Opera House, dazzling entertainment and fascinating heritage, Sydney is one of the world's most attractive cities for international visitors.

Ranked as one of the world's most liveable cities, Sydney is the gateway to New South Wales. Our world-class attractions, golden beaches, pristine national parks and unique cultural experiences will make study in Sydney an experience unlike any other



# OUR CAMPUS PLAYGROUND

What other campus in the world has **nine beaches** on its doorstep?



Manly Beach, a stone's throw from the International College of Management, Sydney (ICMS) campus, has been named as the best beach in Australia by TripAdvisor's 2018 travellers' choice awards.





# NORTHERN BEACHES CAMPUS. THE BUILDING

Fondly known as “the castle on the hill”, the main building of the ICMS campus is a Manly landmark dating back to the 19th Century and is 134 years old. The imposing structure dominating the northern Sydney beachside suburb’s landscape won world-wide acclaim when it was built by the Catholic Church between 1885 and 1889

## THE CAMPUS GROUNDS

Tennis courts | Sport grounds | Coots Collegial Club | Library | Grand Dinning room | 240 beds - On campus accommodation.





# ICMS CAMPUS IS FAMOUS FOR HOSTING:



**TV SHOWS** (Celebrity Chef)



**WEDDINGS**  
(including Nicole Kidman's wedding)



**MOVIE SHOOTING**  
(The Great Gatsby)



**COMPANY DINNERS**  
(celebrations / conferences)



**TONY ABBOTT**  
former Australian prime minister studied here



# FACTS AND RANKINGS

## EMPLOYMENT

ICMS full-time employment rate tops Australia's best ranked Universities [#]

## JOBS

Around 90% of our students graduate with a job in their field [++]

## SKILL DEVELOPMENT

ICMS is ahead of G8 in the meaningful area of Skill Development [\*]

## TOP 10

Top 10 for overall graduate employment in Australia [++]

## HIGHER THAN THE G8

Overall graduate employment rate higher than the G8 universities [&]

Ranked #1 in NSW for Postgraduate teaching quality

100% of our degree students graduate with industry experience

Ranked #1 for Event Management and Hospitality Management in Australia (based on graduate employability) [\*\*]

We have over 1000 industry partners

The 2017 NSW Premier's export award winner at ICMS

4 winners of the Minister's Student Achiever Awards

[#] QILT Survey 2020, ICMS graduate employment of 73.9% is better than both Australian National University (ANU) at 71.3%, and the University of Melbourne, measured at 61.1%. ANU was ranked the top Australian university in the 2021 QS World University Ranking Survey, and the University of Melbourne was the top ranked Australian university in the Times Higher Education World University Rankings 2021. Whilst ICMS was not part of either of the above rankings, it can be compared like for like with universities and colleges across the country in the QILT survey, which is funded by the Australian government.

[\*] QILT Survey 2019

[\*\*] Kantar Milward Brown. Versus a set of key competitors based on n=46 leading industry brand partners of ICMS (from a list of 140 leading industry brand partners).

[+] Internal Graduate Survey 2018

[++] QILT Survey 2017

[&] QILT Survey 2017



**45%**  
domestic  
students



**55%**  
international  
students





Over  
**1400**  
students

From over  
**55**  
countries





# INDUSTRY TRAINING

We have over 1000 industry partners.





# INDUSTRY TRAINING

ICMS101 – Preparing you for your workplace

Work place behaviour

Resume writing

Academic research workshop

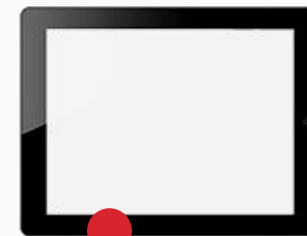
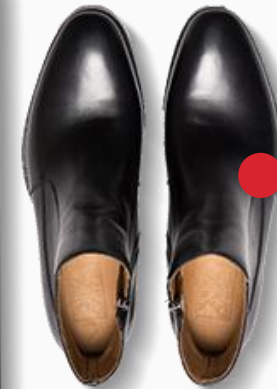
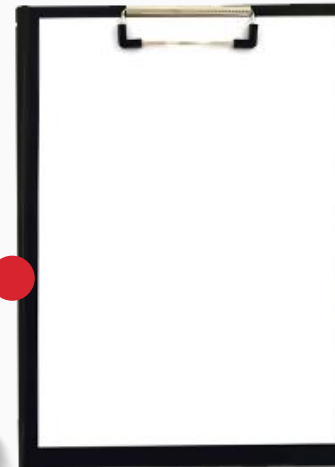
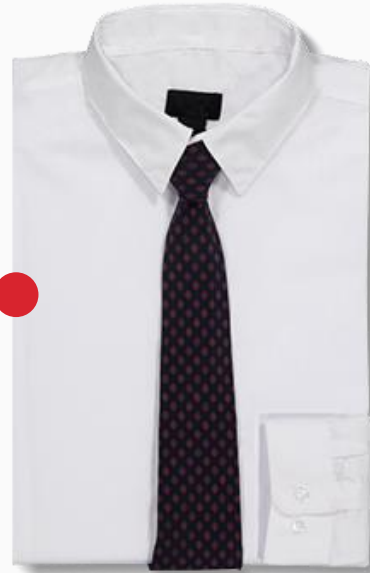
Skill ready

Interview with your consultant

Work integrated learning

Professional presentation

Interview skills





**OUR  
CONNECTIONS  
ARE YOUR  
CONNECTIONS...**

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## **BUSINESS MANAGEMENT**

- Trainee Assistant Manager
- Finance Research Assistant
- Marketing Assistant

## **EVENT MANAGEMENT**

- Events Coordinator
- Marketing Assistant
- Wedding Attendant

# **POSITION YOURSELF**

## **BUSINESS MANAGEMENT**

- Trainee Assistant Manager
- Finance Research Assistant
- Marketing Assistant

## **HOSPITALITY MANAGEMENT**

- Reservations Coordinator
- Assistant Operations Manager
- Guest Service Agent

## **EVENT MANAGEMENT**

- Events Coordinator
- Marketing Assistant
- Wedding Attendant

## **INTERNATIONAL TOURISM**

- Tour Guide
- Attractions Coordinator
- Travel Sales Agent





## **Ting-Yun Iris Wu**

**Bachelor of Hospitality Management, Current ICMS student**

**Internship: F&B attendant on Hamilton Island, Queensland**

“An internship is a great opportunity to have practical experience before I actually start working in this industry. It gives me an idea on what to expect so that I can be prepared for when I graduate. Also, because I will have experience and know what might happen in this industry, I can have more confidence in the future whilst I am working. My time at ICMS has been a lot of fun. I have made many new friends from all over the world.”



# STUDY ABROAD



The International College of Management, Sydney (ICMS) offers an undergraduate and post graduate study abroad program.



# STUDY ABROAD

## UNDERGRADUATE STUDY AREAS

- Business
- Business (Entrepreneurship)
- Business (Marketing)
- Business (Sports Management)
- Business (International Tourism)
- Event Management
- Hospitality Management
- Property (Development, Investment and Valuation)
- Business Management (Accounting)
- Business Management (Fashion and Global Brand Management)

# STUDY ABROAD

## INTAKE TIMES



Course Name	Study Abroad 1 - Includes WIL*	Study Abroad 2
<b>CRICOS Course Code</b>	105505B	105506A
<b>Duration</b>	Up to 52 weeks	Up to 52 weeks
<b>Contains Work Integrated (WIL) component</b>	Yes - a minimum of 300 Hours	No
<b>Course Options</b>	2 x Trimester Program: 3 subjects + 1 WIL 3 x Trimester Program: 4 subjects + 2 WIL	1 x Trimester Program: 3 subjects 2 x Trimester Program: 6 subjects 3 x Trimester Program: 8 subjects
<b>Course Level</b>	Undergraduate or Postgraduate	Undergraduate or Postgraduate
<b>Start</b>	February, May, August	February, May, August

\* Work Integrated Learning subjects mean your Study Abroad Program includes an industry training period (internship) organised by ICMS



# Bachelor of Business (INTERNATIONAL TOURISM)

## INTERNATIONAL TOURISM

- Tourism, Technology & Innovation
- Trends & Issues in the Visitor Economy
- Tour Design & Development
- Airline Management
- Sustainable & Competitive Destinations

### QUICK FACTS

CRICOS Course Code: 0101128

Accreditation Status: Active

AQF Level: 7

Campus: Northern Beaches Campus, Manly

WIL: Minimum of 600 hours industry experience

FEE-Help: Yes

Study Mode: On-campus

Start: February, May and August

Mid-term: March, June, October and December

Course Duration: Full -time study load: 3 years,

Part-time study load: 6 years,

Accelerated study load: 8 trimesters





# Bachelor of **EVENT MANAGEMENT**

## **EVENT MANAGEMENT**

- Introduction to Tourism, Hospitality & Events
- Event Concept & Design
- Event Planning
- Event Production
- Finance & Sponsorships
- Creating Event Experiences
- Risk Management

### QUICK FACTS

CRICOS Course Code: 0101130

Accreditation Status: Active

AQF Level: 7

Campus: Northern Beaches Campus, Manly

WIL: Minimum of 600 hours industry experience

FEE-Help: Yes

Study Mode: On-campus

Start: February, May and August

Mid-term Start: March, June, October and December

Course Duration: Full -time study load: 3 years,

Part-time study load: 6 years,

Accelerated study load: 8 trimesters





# Bachelor of **HOSPITALITY MANAGEMENT**

## **HOSPITALITY MANAGEMENT**

- Rooms Division Operations
- Food & Beverage Service
- Bar & Mixology
- Gastronomy
- Revenue Optimisation
- Ethics, Sustainability & Profit
- Service & Experience Management
- Hotel Management Simulation

**QUICK FACTS**  
CRICOS Course Code: 0101132  
Accreditation Status: Active  
AQF Level: 7  
Campus: Northern Beaches Campus, Manly  
WIL: Minimum of 600 hours industry experience  
FEE-Help: Yes  
Study Mode: On-campus  
Start: February, May and August  
Mid-term Start: March, June, October and December  
Course Duration: Full -time study load: 3 years,  
Part-time study load: 6 years,  
Accelerated study load: 8 trimesters



# HOSPITALITY MANAGEMENT

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## KEY SUBJECTS

- Key Subjects:
  - Gastronomy
  - Room Division Operations
  - Bar & Mixology
  - Food & Beverage Service
- On campus training: Dining Hall; Café
- Partner training for Hospitality Operations
- Ad-hoc events: Coffee making; On campus events etc

## STRUCTURE

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- Study Term: 1 Term (Sep to Dec)
- Tuition Fee: A\$15,600/term (A\$3,900 per subject)
- Industry Training: Jan - Jun





# ENTRY REQUIREMENT

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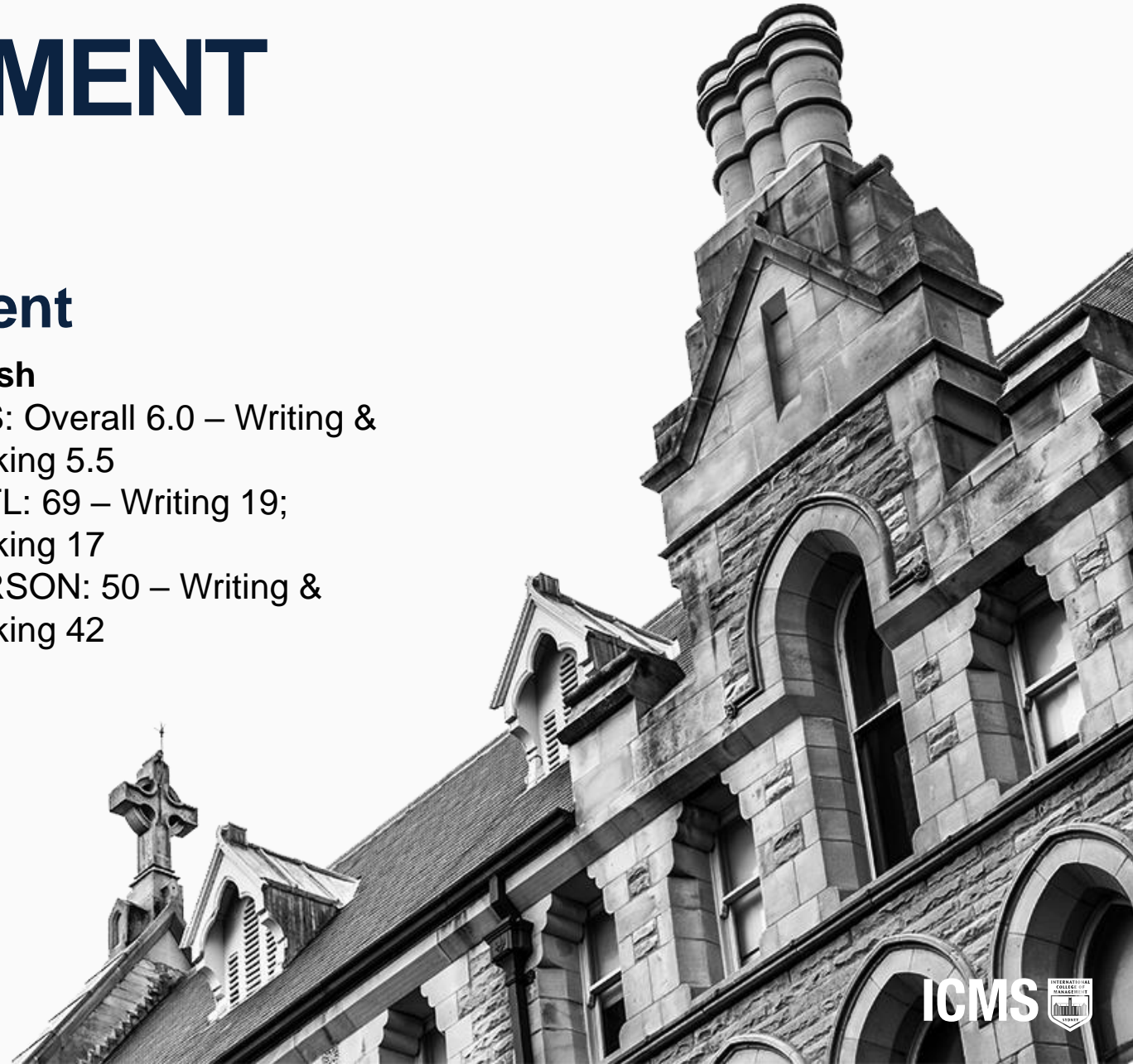
## Study Abroad entry requirement

### Academic

*Taiwan:* Successful completion of the  
TKU Year 2

### English

IELTS: Overall 6.0 – Writing &  
Speaking 5.5  
TOEFL: 69 – Writing 19;  
Speaking 17  
PEARSON: 50 – Writing &  
Speaking 42



# ACADEMIC SUPPORT SERVICES



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Library

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Student Success Centre (SSC)

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Peer Assisted Learning Service (PALS)

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The Wellness team



# SPORTS AT ICMS

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Netball  
Rugby Union  
Futsal  
Basketball  
Surfing  
Volleyball  
Touch Football  
Tennis  
Football

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## ACTIVITIES AND FACILITIES:

Multisport Court  
An outdoor gym  
Yoga  
Zumba Fitness  
Zodiac Fitness and  
Boot Camp  
Weekend Trips

## UNI GAMES

AFL 9s  
Basketball  
Football  
Futsal  
Golf  
Oz tag  
Netball  
Lawn Bowls  
Indoor cricket  
Hockey  
Squash  
Tenpin bowling  
Tennis  
Surfing  
Touch  
Ultimate Frisbee  
Volleyball





# ACCOMODATION

Campus living is an ideal way to make the most of our spectacular ICMS location.

All meals provided

Wireless internet

24 hour access to computer labs

Close proximity to classes

Residential support

Undergraduate	2022
Single room	A\$516 (per week) <b>A\$6708 (13 weeks)</b>
Single room with view	A\$549 (per week) <b>A\$7137 (13 weeks)</b>
Triple room	A\$436 (per week) <b>A\$5668 (13 weeks)</b>
Quad room	A\$436 (per week) <b>A\$5668 (13 weeks)</b>
Bunk share room	A\$385 (per week) <b>A\$5008 (13 weeks)</b>



# IMPORTANT DATES

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Orientation week: 23 August 2023

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Week 1: 28 August 2023

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End of term: 24 November 2023

Follow us on IG

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@icms.asia

