

ITM Core Curriculum (Effective Fall 2025 through Summer 2026)

Course Title		CH	1 st year		2 nd year		3 rd year		4 th year		Notes
			F	S	S	S	F	S	F	S	
BCC 12 credits	Foreign Language (Q-field)	8	2	2							Remarks – 6
	Ability of Expressing in Spoken and Written Chinese	2									
	Learning in University	1	1								
	Extracurricular Activities and Team-ship Development (K-field)	1									Remarks – 10
GCC 12 credits	AI and Programming Language	1	1								
	Exploring Sustainability	1	1								
	Classics in World Literature (L-field)	2									Remarks – 7
	History and Culture (P-field)	2									
	Philosophy and Religion (V-field)	2									
	Arts Appreciation and Invention (M-field)	2									
	Global Outlook (T-field)	2									Remarks – 8
	Futures Studies (R-field)	2									
	Social Analysis (W-field)	2									
	Civil Society and Participation (S-field)	2									
	Information & Computer Education (O-field)	2									Remarks – 9
	Global Technology Revolution (Z-field)	2									
	Natural Sciences (U-field)	2									
Others	Physical Education	4	1	1	1	1					Not include in graduation credits
	All-Out Defense Education Military Training and Nursing	0	0								
Campus and Community Service-Learning		2	1	1							
HECC	Exploring and Implementing Social Issues	2	1	1							International students can take any W-field course to replace it.
	Study Abroad and International Learning	2			2						International students can take any T-field

ITM Core Curriculum (Effective Fall 2025 through Summer 2026)

											course to replace it.
	Team Development	1							1		International students can complete club recognition A、B、C to replace it.
Economics		3	3								
Management		3	3								
Introduction of Tourism Development		3	3								
Accounting		3		3							
Statistics		3		3							
Tourism Administration and Law		3		3							
Tour Planning and Design		3		3							
Hotel Management and Operation		3			3						
International Tourism Marketing		3			3						
Financial Management		3			3						
Consumer Behavior in Tourism		3				3					
Human Resource Management		3				3					
Junior Abroad		0							0		Elective course for international students
International Tour Lead and Guide Application		3							3		
AI and Thematic Writing		3							3		
Tourism Project		3								3	
Tourism Industry Internship		3								3	
Certificate in Tourism		0								0	

Remarks:

1. CH stands for credit hours. S is for the spring semester; F is for the fall semester. BCC signifies Basic Competence Course. GCC signifies General Core Course. CCC signifies College-level Cornerstone Course. HECC signifies the Holistic Education Cornerstone Course.
2. The ITM department requires a total of 74 credits, including 26 credits in general education courses, 48 credits in department-level required courses.
3. A minimum of 24 credits for elective courses offered by ITM are requested.
4. A minimum of 30 credits in elective courses offered by ITM or other departments are needed.
5. 128 credits are required for graduation.
6. English I is required. Students are requested to take a foreign language course in the second year.

ITM Core Curriculum (Effective Fall 2025 through Summer 2026)

7. A minimum of two credits are requested in the field of humanities. Four disciplines are under this field, a maximum of two courses, four credits, are allowed in each discipline.
8. A minimum of four credits are requested in the field of society and culture. Four disciplines are under this field, a maximum of two courses, four credits, are allowed in each discipline.
9. A minimum of two credits are requested in the field of scientific inquiry. Three disciplines are under this field, a maximum of two courses, four credits are allowed in each discipline.
10. ITM belongs to the Center for Holistic Education, please contact the office.